



# 10/40 WINDOW PRIORITY LIST

FOCUSING ON THE 1,726  
LEAST REACHED PEOPLES  
OF THE 10/40 WINDOW

VISION 2020 AND BEYOND MOVEMENT  
“A disciple-making movement in every people by the year 2020.”

# 10/40 Window Priority List

Focusing on the 2.7 billion in 1,726 least reached peoples of the 10/40 Window Region

## Introduction:

The 10/40 Window Region encompasses 70 countries which are a majority non-Christian (see map at right). Most of these countries are Muslim, Hindu and Buddhist, and in over half, the Church is persecuted, harassed, and in some cases even outlawed. In these 70 countries are 1,726 peoples which are over 10,000 in population and less than 2% Christian. Close to a thousand of these groups have no indigenous Church. Each of these 1,726 peoples are listed here for the priority attention and action of the global body of Christ. Over 2.7 billion individuals live among these least-reached peoples, and among them 50,000 will die today, most of whom lived their entire life with little or no understanding of the gospel in their language and culture. As you prayerfully consider what God would have you and your church do in response to this need, keep in mind that the One we serve is ready and willing to empower anyone to do anything at anytime in accordance with His will that none should perish (2 Pet. 3:9).

### Key to fields—Descriptions below

| People <sup>1</sup>                           | Country <sup>2</sup> | Population <sup>3</sup> | X% <sup>4</sup> | C <sup>5</sup> | M <sup>6</sup> |
|---|----------------------|-------------------------|-----------------|----------------|----------------|
| <b>West African Muslims (172)<sup>7</sup></b> |                      |                         |                 |                |                |
| Hausa   | Nigeria              | 23,000,000              | 0.04            | 2              | 2              |

**1. People:** Lists the name which this group is most commonly identified by. *Note: The name may not be the one which the group prefers or calls themselves. Many times these are the names given them by other groups.*

**2. Country:** Lists the “hub” country of the group. Many of these groups are in multiple countries, divided by invisible borders which they don’t recognize. In such cases, where borders have an insignificant effect on the homogeneity of the group, we have listed the group only once. The country listed is usually the one in which the majority of the group resides, or on some occasions the country of origin, or the country where they are most commonly identified with.

**3. Population:** Lists the global or total population of the group. Population estimates for many groups vary widely, and cannot be proven one way or the other. In such cases, a median figure was calculated.

**4. X%:** Lists the percentage of Bible-believing and practicing Christians among the group. *Note: Percentages are specific to the group as defined in the list. For example, if a group is listed as Muslim, the believers listed are from a Muslim background, etc.*

**5-6. C & M:** Lists the general status of the indigenous Church and mission agency work as defined by criteria in Stages of Reaching a People (see below).

**7. Affinity Bloc:** Lists the “Affinity Bloc” which the corresponding peoples have been grouped under and the total number of peoples in the bloc (over 10,000 in population and less than 2% Christian).

## Stages of Reaching a People

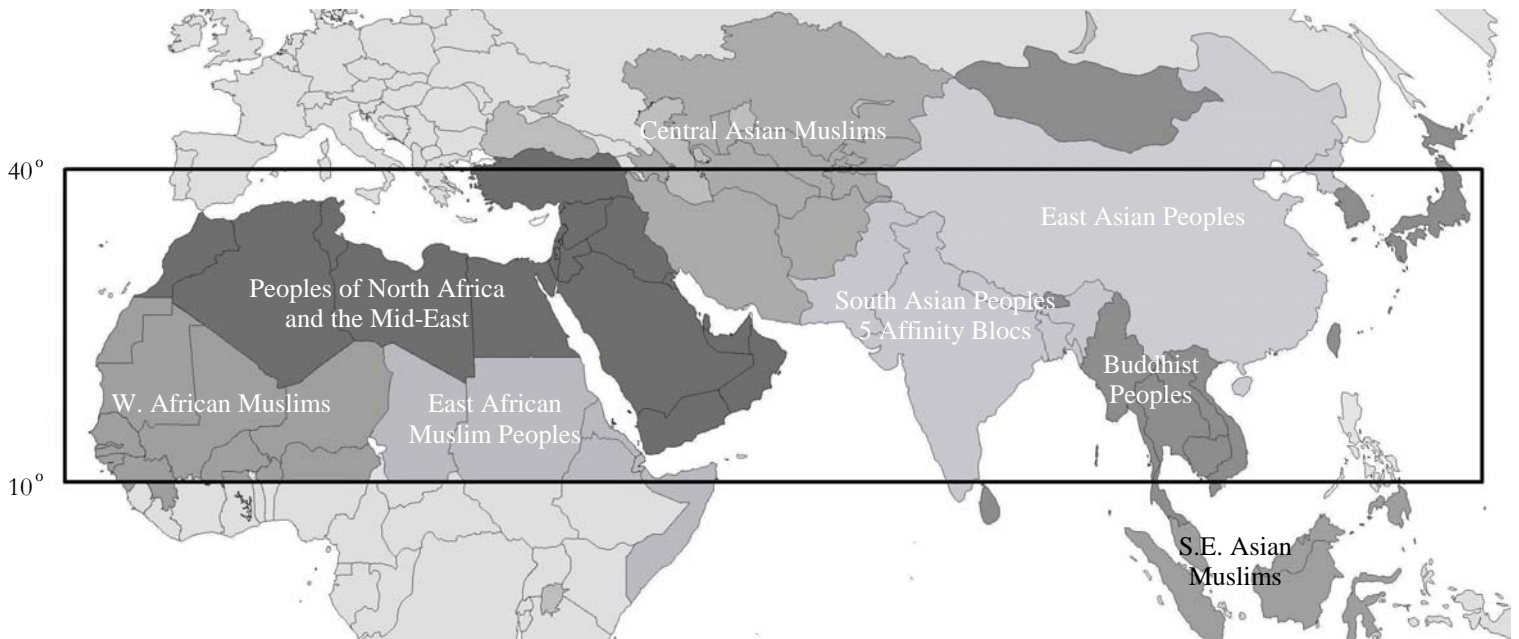
### Church

- 0 – No indigenous local church
- 1 – Ongoing small group outreach Bible studies
- 2 – At least one functioning indigenous local church
- 3 – Cluster of local churches with national leadership
- 4 – SCP movement underway led by national leadership
- 5 – Cross-cultural mission sending structure established and functioning

### Mission

- 0 – No pioneer church planting activity
- 1 – At least one church being pioneered
- 2 – Indigenous church planters being trained
- 3 – Establishment of an indigenous SCP structure
- 4 – Establishment of an indigenous mission sending structure
- 5 – Phase-out underway

# Affinity Blocs of the 10/40 WINDOW REGION



**The 10/40 Window** is so called because it focuses on a region of the world in or around 10 and 40 degrees latitude, stretching from North Africa to the Middle East, to Central and South Asia, and all the way through to Japan and SE Asia. This area of the world has also been called the “non-Christian belt,” because 99% of the world’s majority non-Christian countries and peoples (those not adhering to any form of Christianity) live here. Below are four tables from the 10/40 Window Priority List summarized by Affinity Blocs, Religious Blocs, Church/Mission stages and population tiers. *Note that each of these blocs is less than 1% Christian. A percentage of 0.20% should not be read as twenty percent but as one-fifth of one percent.*

| Affinity Bloc         | Peoples | Population  | % Chr | Religious Bloc    | Peoples             | Population           | %Chr  |
|-----------------------|---------|-------------|-------|-------------------|---------------------|----------------------|-------|
| West African Muslims  | 172     | 106,415,000 | 0.05% | Muslim            | 756                 | 1,330,000,000        | 0.01% |
| East African Muslims  | 153     | 77,936,000  | 0.00% | Hindu             | 543                 | 794,367,000          | 0.14% |
| N Africa and Mid East | 69      | 311,833,000 | 0.00% | Buddhist          | 122                 | 337,989,000          | 0.44% |
| Central Asian Muslims | 88      | 222,737,000 | 0.01% | Ethnic Religion   | 308                 | 322,313,000          | 0.55% |
| South Asian Muslims   | 147     | 453,860,000 | 0.01% |                   |                     |                      |       |
| S Asian Upper Caste   | 46      | 213,475,000 | 0.00% | <b>C/M Stages</b> | <b>Church Stage</b> | <b>Mission Stage</b> |       |
| Middle Caste Hindus   | 363     | 492,318,000 | 0.05% | <b>Stage 0</b>    | 996                 | 996                  |       |
| Lower Caste Hindus    | 134     | 116,074,000 | 0.77% | <b>Stage 1</b>    | 367                 | 471                  |       |
| S Asian Tribals       | 130     | 63,555,000  | 0.71% | <b>Stage 2</b>    | 243                 | 258                  |       |
| Buddhist Peoples      | 122     | 337,989,000 | 0.44% | <b>Stage 3</b>    | 120                 | 1                    |       |
| E Asian Peoples       | 175     | 226,258,000 | 0.58% | <b>Stage 4</b>    | 0                   | 1                    |       |
| SE Asian Muslims      | 139     | 162,211,000 | 0.04% | <b>Stage 5</b>    | 1                   | 0                    |       |

| Population Range  | Peoples      | % of Total | Population           | % of Total | % Christian  |
|-------------------|--------------|------------|----------------------|------------|--------------|
| > 10 million      | 64           | 3          | 1,662,200,000        | 58         | 0.20         |
| 5 - 9.99 million  | 46           | 2          | 306,467,000          | 12         | 0.12         |
| 1 - 4.99 million  | 244          | 15         | 559,705,000          | 21         | 0.09         |
| 500,000 - 999,999 | 144          | 9          | 101,866,000          | 4          | 0.14         |
| 10,000 - 499,999  | 1,228        | 71         | 124,408,000          | 5          | 0.23         |
| <b>Totals:</b>    | <b>1,726</b> |            | <b>2,784,626,000</b> |            | <b>0.16%</b> |









10/40 WINDOW PRIORITY LIST

Table with 5 columns: People, Country, Population, X%, C M. Lists individuals from India with population and priority values.

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Low Caste Hindus (134)

Table with 5 columns: People, Country, Population, X%, C M. Lists individuals from India with population and priority values.

Table with 5 columns: People, Country, Population, X%, C M. Lists individuals from India with population and priority values.









# Never before have so many come together to finish the task of world evangelization!

*The following groups have already signed up as strategic partners in the Adopt-A-People movement. More are on the way. These groups represent some of the most significant pioneering work among the least reached peoples.*

Advancing Native Missions  
Africa Inland Mission  
Arab World Ministries  
Ameri Tribes  
Anglican Frontier Mission  
Assemblies of God USA  
Baptist General Conference  
Bethany Fellowship Mission  
Bible League  
C B International  
CAM International  
Children of Promise  
BALL World Missions  
Christar  
C&MA  
C M F International  
Cooperative Baptist Fellowship  
Eastern Mennonite Missions  
Evangelical Covenant Church  
Evangelical Free Church Missions  
Evangelical Friends Church

Evangelical Mennonite Church  
International Ministries  
Every Home for Christ  
Foursquare Mission International  
Free Methodist World Missions  
Friends Church Southwest  
Frontiers  
Int. Pentecostal Holiness Church  
International Students  
InterServe  
Lutheran Church- Missouri Synod  
Lutheran Brethren World Missions  
MBMS International  
Middle East Christian Outreach  
Mission (21) India  
Mission Society for United Methodists  
Mission to the World  
Presbyterian Church in America  
Mission to Unreached Peoples  
O M F International  
Partners International

People International  
Pioneer Bible Translators  
Pioneers  
Presbyterian Frontier Fellowship  
SEND International  
SIM  
South American Mission  
Southern Baptist Convention-  
People Link  
The Evangelical Alliance Mission  
Team Expansion  
United World Missions  
WEC International  
World Concern  
World Gospel Mission  
World Mission Prayer League  
The Missionary Church  
World Radio Miss. Fellowship (HCJB)  
World Team (RBMU)  
Youth With A Mission  
Wycliffe Bible Translators

## What You Can Do *Now!*

We anticipate there will be great resistance from the enemy to this project. But we are asking the Lord to raise up intercessors around the world for this effort. One of the ways you can help is by using the 10/40 Window Prayer Calendar each day. This special calendar covers all 1,726 least-reached peoples by grouping them together into 365 clusters, centered around a “gateway” people (a large influential group nearby or related to the smaller groups around it). As you begin to pray through this list throughout the year, the Lord may burden your heart for a particular group to pray for each day. By “adopting” a people you are making a commitment to intercede for God’s purposes to be accomplished in this group. You may even become an advocate for this group and for the least-reached peoples of the 10/40 Window by mobilizing other intercessors and meeting with them regularly in monthly prayer fellowships. If the Lord has blessed you financially you can also contribute to the Frontier Mission Fund. This special fund is used to “fill in the gaps” and quicken response time to pressing needs. The goal is to see a disciple-making movement among each of these 1,726 peoples by the year 2020. *“It can be done. It must be done. It will be done!”*—D.L. Moody.

For more information on this project:

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Contributions to the Frontier Mission Fund by check should be made out to the Frontier Mission Alliance with an indication on the memo line as to its designation.  
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